

Containerwerk & Friends @ Tortona Design Week

More than 300.000 visitors are expected for Milan Design Week. Every year the industry's leading brands use the world's biggest and most important furniture fair to unveil their newest developments and novelties. Containerwerk, a German startup, uses this platform to exhibit with its partners at Tortona Design Week from April 17th to 22nd 2018 and presents space concepts for the trend topics Microliving and Temporary Housing.

How can we create high-quality living space on ever shrinking building ground? How can we enable livable but also affordable dwellings? How can we reconcile our growing need for being mobile with the concept of being "at home"?

Containerwerk takes those questions head-on and finds answers for pressing questions of our time. To do so, Containerwerk purchases used sea cargo containers and transforms them into high quality living space through a multi-patented insulation method. Due to its automated and serial manufacturing process Containerwerk is able to produce high quantities of container-modules in constantly high quality with maximum energy efficiency for fairly low cost.

At Tortona Design Week Containerwerk & Friends are going to exhibit two living concepts using these refined architectural building blocks. They offer room to contemplate the future of housing and analyse the newly arising architectural possibilities.

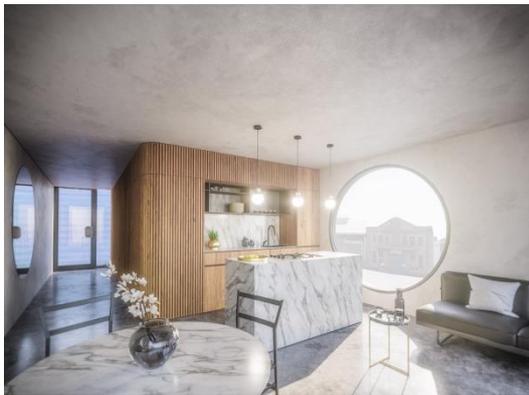
The installation "Microliving" deals with the possibilities of high quality of life in small spaces and inspires a change of perspective. In only one container Containerwerk unites everything one needs for living – and even a little more. It successfully proves that limited space can be fully explored through technical sophistication and creativity and that less can be more. A coherent picture that provides valid arguments against the growing scarcity of housing space and steadily rising rents in our cities.

As a two-container living unit "Temporary Housing" invites the visitor to consider questions of individual mobility, the growing fusion of professional and private life and efficient usage of existing spaces. Creative housing- and multi-usage-concepts as well as the containers' high mobility offer possibilities that did not exist in this way before. Containerwerk & Friends invite you to rethink and elaborate how we live, work and travel together.

The installations "Microliving" and "Temporary Housing" can be experienced from April 17th to 22nd 2018 during Tortona Design Week at Via Tortona 31, Milan, Italy.

More information about Containerwerk & Friends will reach you in the upcoming weeks.





Pictures: Containerwerk